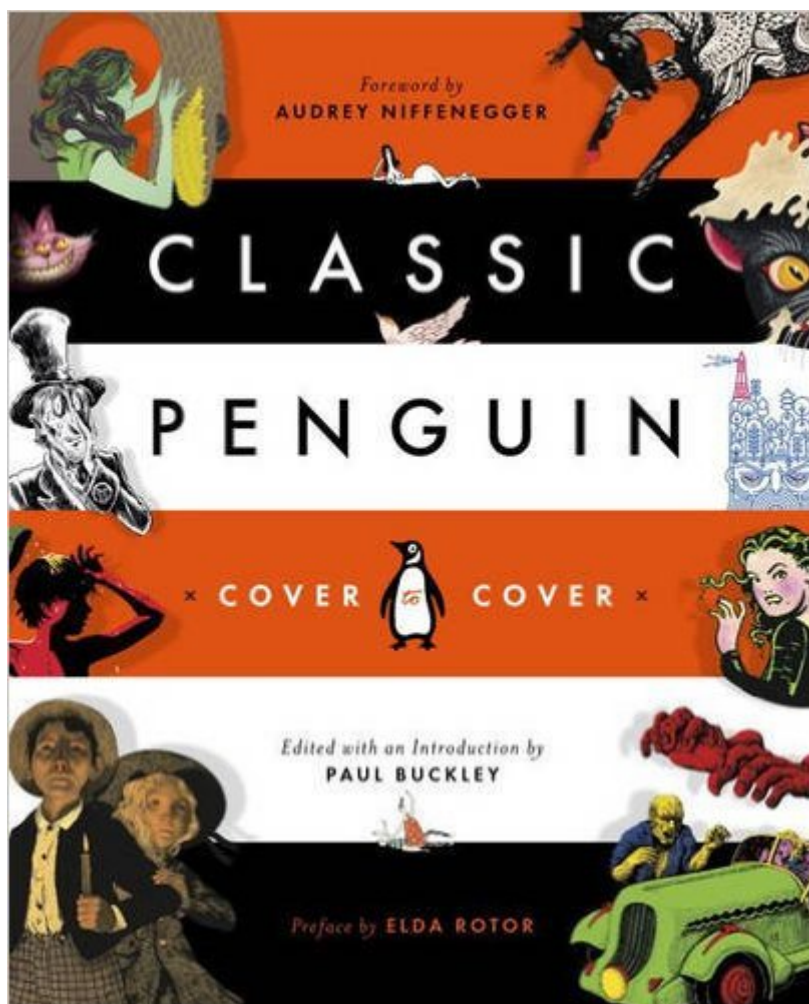


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Classic Penguin: Cover To Cover



Synopsis

From Drop Caps to Deluxes, Penguin Creative Director Paul Buckley presents a visual overview of the innovative covers that have put Penguin Classics at the forefront of the book design world. Since the launch of Penguin Classics in 1946, innovative cover design has been one of its defining aspects. Today, Penguin Classics remains at the leading edge of the book-design world. In this curated tour featuring illuminating commentary by artists and writers, including Malika Favre, Mike Mignola, James Franco, Jessica Hische, Jillian Tamaki and many more, Penguin creative director Paul Buckley showcases more than a decade of stunning cover designs and the stories behind them. For lovers of classic literature, book design, and all things Penguin, Classic Penguin has you covered. Paul Buckley is creative director for Penguin Classics and oversees a large staff of exceptionally talented designers and art directors working on the jackets and covers of sixteen imprints within the Penguin Random House publishing group. Over the past two decades, his iconic design and singular art direction have been showcased on thousands of covers and jackets, winning him many awards and frequent invitations to speak in the United States and abroad. In 2010, he edited and introduced Penguin 75. Matt Vee is a designer and illustrator who attended School of Visual Arts and Pratt Institute. He has received two Gold Scholastic Art Awards and created logos for worldwide brands. His work has appeared in The Washington Post, The Huffington Post, Slate, Print magazine, Paste magazine, and UnderConsideration's Brand New. Audrey Niffenegger is a visual artist and writer. In addition to the bestselling novels The Time Traveler's Wife and Her Fearful Symmetry, she is the author of three illustrated novels and the editor of Ghostly. Elda Rotor is vice president and publisher for Penguin Classics. She has created and edited several series, including Penguin Civic Classics, Penguin Threads, Couture Classics, Penguin Horror, and Penguin Drop Caps.

Book Information

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Average Customer Review: 4.7 out of 5 stars See all reviews (3 customer reviews)

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Customer Reviews

The build and print quality of this high-gloss (well, satin/eggshell to be precise) collection of covers is essential coffee table material. The commentaries accompanying the cover art allow the reader to peak into the minds of the creators and gain a greater appreciation for the creative effort behind each of these works of art. The originality and depth of most of the covers breath new life into familiar classics. I'm a sucker for a good cover, so I had no choice but to buy a book full of them. The only down side to this book is now that I've been exposed to so many of these incredible covers I need to buy all these Penguin classics. I'm sure that's just a coincidental effect that Penguin didn't contemplate when making this book.

Excellent item, securely packed, and promptly delivered. Excellent vendor. AAA+++. Purchaseers of this book should be aware, however, that the "classic" Penguin covers are actually quite contemporary designs and rather avant-garde art--NOT the "classic covers" from the company's earlier years.,

Interesting book for a book cover designs lover.

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